



FINGERPRINT
CONFERENCE

The Mark of Change

**Openings to
Smart Enablement**

08-10 OCT

Istanbul, Türkiye





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Conference
The Mark of Change

Foresight & Modeling Leadership Empowerment

The Dynamic Engine of Future-Ready Organizations

**See You in Istanbul
at the Marriott Şişli Hotel**

For a More Stable Future and More Evolved Institutions

The 21st Fingerprint of Change Conference is a leading global platform uniting top leaders and experts from government, banking, energy, and telecom sectors to exchange strategic insights and drive impactful organizational transformation.

Held in Istanbul, Türkiye—a global hub for leadership and innovation the event brings together visionary leaders to explore future governance tools, including AI, big data, strategic innovation, and institutional development based on dynamic skill frameworks.



The conference focuses on practical case studies and hands-on learning, enabling participants to redesign roles, build future-focused career paths, apply advanced performance models, and develop high-potential talent.

The program bridges executive expertise, modern technology, and proven application, offering a unique opportunity for institutions striving for distinction and long-term agility.

This is more than an orientation platform; it is a decisive launchpad for intelligent, future-ready decision-making.



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invitation

We invite Board Chairs, Deputy Ministers, and C-suite leaders to seize this opportunity to access advanced tools, explore transformative cases, and elevate institutional impact.

Objectives of the Conference

Each objective serves as a practical lever for institutional empowerment and intelligent leadership.

Explore transformative technologies

Including AI, big data, and workforce innovation integrated to enhance performance across sectors.

Implement performance and talent management systems

using dynamic skill matrices and strategic evaluation models to elevate impact and mobilize capabilities.

Advance future management tools

By using predictive analytics and AI in planning to manage risks and seize opportunities proactively.

Discuss forward-looking strategies

To redesign roles and career paths aligned with future trends, ensuring lasting institutional competitiveness.

Facilitate experience-sharing among institutional leaders

Across key sectors to develop actionable, future-ready insights for strategic decision-making.

Foster innovation driven leadership

To redesign roles and career paths aligned with future trends, ensuring lasting institutional competitiveness.

“From Exploring Tools to Leading Transformative Change”



Our Mission

Monitor Experiences to Turn
Knowledge Into Experience

5

A leading group of regional and global experts will share transformative insights to drive strategic and organizational growth.

Distinguished Speakers

Key Figures

16 International Speakers
180 Institutions
Represented Across Sectors
320 Executive Participants
21 Years of Impact

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Human Capital,
Organizational
Development, Strategy,
Quality, Training, IT,
Administration,
Corporate
Communications

Target Departments

Participating Countries

Saudi Arabia, UAE,
Kuwait, Bahrain, Oman,
Egypt, Libya, Morocco,
Tunisia, Jordan, Iraq,
Lebanon, Syria, Palestine

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Sectors

Government, Industry,
Healthcare, Education,
Technology, Banking,
Investment

Conference Themes

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Theme One

Future Leadership and Institutional Transformation
Foresight-Driven Crisis Readiness

Objective

- How can senior leadership adopt strategic agility to future-proof their organizations?

Key Sessions

- Leadership in the Age of Disruption: From Rigidity to Strategic Agility
- Institutional Foresight: Tools for Intelligent Decision-Making in Uncertain Environments

Theme Two

Institutional Innovation: From Conventional
Thinking to Open Innovation Methodologies

Objective

- Embed innovation as an operational system that drives excellence and distinctiveness.

Key Sessions

- Building an Innovation-Driven Culture: From Mindsets to Institutional Systems
- Innovative Solution and Product Design through Collective Intelligence and Experimentation



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Conference Themes

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Theme Three Job Reengineering and Future Role Architecture

Objective

- Transition to dynamic, AI-aligned job models that support agility and talent integration.

Key Sessions

- From Job Descriptions to Intelligent Role Design: A Digital Competency Framework
- Hybrid Roles in the Modern Workplace: Integrating Human Skills with AI Capabilities



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Theme Four Human Capital & Artificial Intelligence Talent Mapping and Predictive Workforce Planning

Objective

- Develop future-ready capabilities based on data, analytics, and skill-matrix frameworks.

Key Sessions

- The Dynamic Skills Matrix: A Strategic Roadmap for Human Capital Development
- From Training to Empowerment: Designing Career Journeys with Predictive Intelligence

Conference Themes

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Theme Five

Performance Management for Continuous, Impact-Driven Improvement

Objective

- Build performance frameworks that link innovation, agility, and measurable impact.

Key Sessions

- Leading Through Results: Designing Predictive KPIs for Individuals and Organizations
- From Data to Insightful Action: Performance Intelligence as a Driver of Excellence

Theme Six

Employee Experience, Engagement & Talent Discovery

Objective

- Explore strategic models of employee experience that cultivate loyalty and reveal talent.

Key Sessions

- Engineering the Employee Experience: Creating Cultures of Belonging and Capability
- From Recruitment to Empowerment: Designing AI-Enabled, Predictive Career Pathways



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Conference Scenarios

The conference will feature high-level panel discussions led by globally recognized futurists and thought leaders in the fields of human capital development and strategic foresight. These sessions will present a distillation of decades of global expertise in areas such as HR transformation, long-term institutional planning, and scenario-based future readiness.

Executive Workshops on the Sidelines of the Conference

Integration of HR
Systems with
Performance
Management
Platforms

Key Performance
Indicators for
Human Capital
Evaluation and
Development

Strategic Alignment
of HR Matrices and
Organizational
Objectives

Foresight in
Fourth-Generation
Digital Ecosystems

Innovation and
Creativity in
High-Impact
Institutions

Speakers

Invitations have been extended to an elite group of renowned experts in leadership, strategic planning, and institutional excellence. Under the guidance of the conference's Scientific Committee, all submitted papers and contributions will be reviewed and selected according to international standards of quality and relevance. The forum will host a distinguished lineup of speakers, consultants, senior HR executives, and top decision-makers across sectors. This carefully curated gathering will provide an exclusive platform for strategic dialogue, knowledge sharing, and high-impact networking among institutional leaders.



Speakers

Dr. Rami Shaheen

International Trainer & Consultant | Director of Corporate Training at Al-Khwarizmi International College (KIC-CEC) | Secretary General of the AI Award Over 15 years of experience in human capital development and corporate training across sectors such as oil & gas, safety, and mining. Holds a PhD in Human Development and a Master's in International Business Management from Coventry University, with strong expertise in project management and performance development.



Dr. Thaer Al-Fararjah

President–Arab Union for Digital Empowerment (Jordan) Expert in XR, Metaverse, and AI technologies, leading immersive digital projects that transform education, healthcare, and business. From Jordan to the Gulf and Europe, he drives strategic partnerships and initiatives like Metaversity Labs, with a core vision of empowering institutions and individuals through digital transformation.



Mrs. Suwar Al-Asaad

Cybersecurity executive with a strong focus on aligning security strategies with global standards. Currently CISO at QuantHealth and Founder of SEA, she leads initiatives that drive resilience and trust. She also advises cybersecurity startups on building user-centric, secure solutions. Her journey began at 18 after solving advanced cybersecurity challenges by Check Point.



Mrs. Laila Al-Harhiya

Certified Coach (ICF) & Change Management Practitioner (Prosci) Manager of Culture & Engagement – Omantel Over 9 years of experience across nonprofit, financial, and telecom sectors. Specializes in organizational culture transformation, employee engagement, and change leadership. Led impactful initiatives including executive engagement programs, company-wide campaigns, and hackathons, and delivers leadership development sessions.



Speakers

Dr. Sherif Galal

International Trainer & Consultant | Chief Operating Officer – Front Shields for Cybersecurity Over 20 years of experience in governance, risk management, cybersecurity, business continuity, and organizational excellence assessment. Certified lecturer with several international institutions. Holds a DBA and an MBA from the Arab Academy, along with numerous advanced professional certifications in GRC, artificial intelligence, sustainability management, and ISO-based auditing.



Dr. Salem Al-Abri

Dean – College of Economics & Management, University of Nizwa Leadership and business management expert with a PhD from the Australian National University. Held senior roles in Omani universities and government institutions, contributing to national strategies and leadership programs. Regular speaker and judge at local and international conferences.



Ms. Madonna Antoine

International Trainer & Lecturer | Expert in Entrepreneurship, Innovation & Health Sector A seasoned professional with strong expertise in entrepreneurship, innovation, and healthcare. Holds dual master's degrees in Data Science and Business Administration, along with professional certifications in Lean Six Sigma, innovation, and leadership. She has spoken at prestigious international conferences and contributed to the development of training programs and digital projects in health and AI.



Dr. Ahmed Fahmy

International Expert & Consultant in Digital Transformation and Customer Experience Senior Advisor in AI, Information Security, and Data Analytics With over 25 years of experience in project management, IT, and customer service at leading companies, including Raya Contact Center. Holds an MBA from ESLSCA Business School and a wide range of professional certifications in cybersecurity, governance, artificial intelligence, and IT service management.



Speakers

Mr. Ayesh Qatatsheh

Specialist in information systems, digital transformation, and institutional performance, with 20+ years of experience in strategic project management. He held key roles at the Prime Ministry of Jordan and as Regional Director at Consolidated Consultants Group. He holds a Master's in Engineering and Project Management from National University – San Diego.



Dr. Tareq Al-Duwaihan

International Expert in Quality & Artificial Intelligence Founder & GM – Ruwad Global Consulting & Training PhD in Industrial Engineering from Arizona State University. Former professor at Kuwait University with over 25 years in academia. Led 100+ consulting projects and delivered extensive training in quality, safety, and AI. Currently serves as Technical Advisor to the Kuwait Industries Union and Lead Judge for excellence awards.



Mr. Mohamed Amr

Digital Transformation & Data Engineering Expert | Managing Partner – DataPlus Held senior roles at the Central Bank of Egypt, Al Rajhi Bank, Riyad Bank, and PwC. Currently leads digital transformation and data strategy development across Saudi government entities. Known for blending technical expertise with strategic vision to enable organizations to achieve impactful, tech-driven outcomes.



Dr. Amjad Al-Dhahli

Omani Expert in IT & Artificial Intelligence Vice Chair–Digital Economy&AI Committee, Oman Chamber of Commerce Technical Advisor to the Ministry of Transport, Communications & IT. Member of the Curriculum Advisory Committee at Oman College of Management & Technology. Recognized for contributions to national digital strategies and AI development.



Speakers

Dr. Salem Mousa

PhD in Public Administration and MBA in Managerial Psychology, with advanced diplomas in HR and training. Certified consultant and trainer in leadership, continuous development, and emotional intelligence. Member of global organizations including the American Society for Competency-Based Training and Oxford Leadership Academy.

Dr. Amal Sadeq

Dr. Amal Sadeq is a trainer and consultant with 15+ years of experience in human development, corporate training, and academia. She holds a DBA and MBA from Oxford University, specializes in HR, and has delivered programs across the Middle East in strategic planning, leadership, and governance. She is a certified international trainer and member of global training organizations.

Mr. Ahmad Al-Tawil

Jordanian leadership and organizational development expert with 18+ years of experience across public and private sectors. Certified by ICF, Prosci, and ILM, he specializes in change management, competency frameworks, and second-line leadership programs. Known for blending global methodologies with practical field insight.

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We're preparing the next stage

Fingerprint Conferences

		2004		240			2014		280
		2005		243			2015		263
		2006		260			2016		291
		2007		265			2017		287
		2008		255			2018		299
		2009		294			2019		305
		2010		254			2020		313
		2011		250			2021		328
		2012		271			2022		343
		2013		288			2023		351



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**A Platform Anticipated
by All To Shape the
Future of Organizational
Development**



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"Change is not an idea... Change is a decision."

"Join us today — be the next mark of impact."

08-10 OCT

Istanbul, Turkey



Objectives of the Conference

\$1780

Full Access to Conference Sessions
Executive Kit and Materials
Certificate of Participation
All Meals and Refreshments
Airport Pickup and Drop-off
Guided Cultural Tour
4-Night Stay in a 5-Star

\$1580

Full Access to Conference Sessions
Executive Kit and Materials
Certificate of Participation
All Meals and Refreshments
Airport Pickup and Drop-off
Guided Cultural Tour
4-Night Stay in a 4-Star

\$980

Full Access to Conference Sessions
Executive Kit and Materials
Certificate of Participation
All Meals and Refreshments
Airport Pickup and Drop-off



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Participation in the Fingerprint of Change Conference is not a cost—it is a strategic investment in human capital advancement and institutional leadership excellence. Seize the opportunity, shape the transformation... and leave your fingerprint on the future.



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